

Domino's® Rewards Soccer Shootout Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Promotion Overview:

Domino's® Rewards Soccer Shootout (the "Promotion") consists of:

- an entertainment only game ("Soccer Shootout Game" or "Game"); and
- a chance to win prizes and offers instantly (an "Instant Win Reveal").

Eligibility:

The Promotion is open only to Domino's Rewards members who are at least 18 years old at the time of entry. Employees of Merkle Inc. ("Administrator") and its parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

Agreement to Official Rules; Entrants Will Be Disqualified for Violations:

Participation constitutes entrant's full and unconditional agreement to these Official Rules. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor's and Administrator's decisions are final and binding in all matters related to the Promotion. Winning a prize or an offer is contingent upon fulfilling all requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Promotion-related materials and these Official Rules, these Official Rules as posted on the Promotion Site shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible plays of the Instant Win Reveal using multiple Domino's Rewards accounts, robotic, automatic, programmed or any other means. Violation of these requirements or any other aspect of these Official Rules will void all Instant Win Reveal plays for the person(s) responsible for such action and result in their disqualification from the Promotion.

Sponsor/Administrator:

Sponsor: Domino's National Advertising Fund Inc., 30 Frank Lloyd Wright Drive, Ann Arbor, MI 48106.
Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000,
Southfield, MI 48075.

Timing:

The Promotion begins on June 11, 2026 at 6:00 a.m. Eastern Time ("ET") and ends on July 19, 2026 at 11:59 p.m. ET (the "Promotion Period"). Administrator's servers are the official time-keeping devices for the Promotion.

How to Participate:

During the Promotion Period, log into your Domino's Rewards account within the Domino's Mobile app, click on "My Rewards" tab located at the bottom of the app to access this Promotion. *Use of the App requires a mobile device; data rates may apply.* You will first be required to confirm agreement to these Official Rules.

Next, you may choose to play the entertainment only Soccer Shootout Game** or click on the "Skip Button" to proceed directly to the results of the Instant Win Reveal. Neither your choice to play the Game nor your score will impact your chance of winning an Instant Win Prize or Offer.

**The Soccer Shootout Game is presented by Administrator's game engine partner for your entertainment only. When you initiate the Game, you are agreeing to the game engine partner's [User Terms](#). The game engine partner will automatically place a necessary cookie in the form of a token on your web browser solely for the purpose of collecting relevant information about your game play, as set forth in the [Cookie Policy](#). *If you prefer not to allow the game engine partner cookie or if you don't accept the [User Terms](#), skip this Game.* The information collected by the game engine partner concerning your game play will be managed according to the game engine's [Privacy Policy](#), which is separate from the Sponsor's policy that governs this promotion.

Entry Limits:

While you may play the Soccer Shootout Game an unlimited number of times, you can only participate in the Instant Win Reveal 1 time each day during the Promotion Period. Multiple entrants are not permitted to share the same Domino's Rewards account. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to enroll in the loyalty program. If any additional information provide by entrant is inconsistent with the information provided at enrollment into the loyalty program, Sponsor and/or Administrator may disqualify such entrant and such

disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

Potential Winners Subject to Verification:

All potential winners of the Instant Win Reveal are subject to verification by Sponsor and Administrator. **An entrant is not a winner of any prize or offer, even if the Instant Win Reveal should so indicate, unless and until entrant's eligibility has been verified and entrant has been notified that verification is complete.** Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Instant Win Reveal play that occurs after the system has failed for any reason is deemed a defective play, is void and will not be honored.

Operation of Instant Win Game:

Administrator is an independent organization whose decisions as to the administration and operation of the Promotion, including the selection of potential winners, are final and binding in all matters related to the Promotion. Odds of winning each prize or offer are set forth in the Prize/Offer section. The first time that you do not win a prize or an offer, you will receive the Consolation Offer. You are only eligible to receive the Consolation Offer 1 time.

Prizes/Offers (Estimated Quantities, Description and Approximate Retail Value)

The quantities listed below for each prize are an estimate based on the odds of winning each prize and the overall estimate of the number of Instant Win Reveal plays during the Promotion Period

Instant Win Prizes

- **250,500 20 Bonus Points Prize:** Each winner will receive 20 Bonus Points. Bonus Points will expire 30 days from date awarded. Odds of winning 1 in 6. ARV: \$6.
- **499,500 Dip Cup Prize:** Each winner will receive 1 Dip Cup added directly to their Rewards account. Excludes the nacho cheese Dip Cup. No order minimum required. Valid for 1 week from date awarded. Odds of winning 1 in 3. ARV: \$0.93

Instant Win Offers

- **50% Off Menu-Priced Pizzas Offer:** Each winner will receive a discount of 50% off menu-priced pizzas. Discount may be applied to multiple pizzas in a single order. Valid for 1 week from date awarded. Odds of winning 1 in 50.
- **\$3.99 16-Piece Cinnamon Bread Bites Offer:** Each winner may purchase 16-Piece Cinnamon Bread Bites for only \$3.99 (a discount from the regular price). Valid for 1 week from date awarded. Odds of winning 1 in 12.

- **20% Off Your Order Offer:** Each winner will receive a discount of 20% off your order. Valid for 1 week from date awarded. There is no minimum or maximum order. Odds of winning 1 in 7.
- **10 Bonus Points Offer:** Each winner will receive 10 Bonus Points. Bonus Points will expire 30 days from date awarded. Odds of winning 1 in 3.

Consolation Offer: A 25% discount on 1 of the following side items: Breads, Chicken, Desserts, Pastas, Sandwiches, and Salads. Discount is limited to 1 side item. No minimum order. Valid for 1 week only.

Material Terms for both the Instant Prizes, Offers, and Consolation Offer:

- All Prizes and Offers will be deposited into the Domino's Rewards account of each winner (My Rewards tab).
- All Prizes and offers are redeemable for online/in-app orders only.
- Valid for carryout and delivery; Delivery minimums apply where applicable.
- All Prizes and Offers are combinable with loyalty redemptions.
- Except where stated above, Prizes and Offers are combinable with national and exclusive coupons.
- Members can receive up to 4 Prizes and Offers (you can only receive each Prize or Offer 1 time) and 1 Consolation Offer

Total ARV:

The total ARV of all available prizes offered in the Promotion is \$1,967,535.

Additional Prize Terms:

Prizes are non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility.

Release:

By receipt of any prize or offer, winners agree to release and hold harmless Sponsor, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

Publicity:

Except where prohibited, participation in the Promotion constitutes each winner's consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation. Sponsor will not use any of the above mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

General Conditions:

Sponsor's Right to Modify or Cancel:

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Promotion; or
- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Promotion, or a legal demand from a third party that interferes with any aspect of the Promotion, as determined by Sponsor in its sole discretion.

Sponsor's Right to Disqualify Entrants:

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion, including but not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules of this Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor's Right to Limit Prizes Awarded to the Stated Ratio in these Official Rules:

In no event will Sponsor be obligated to award Prizes and Offers in excess of the stated odds set forth in these Official Rules. In the event that due to a production, computer, or other error of any kind, there is an increase to the stated odds for each Prize or Offer, Sponsor reserves the right to modify the awards fulfilled to entrants to match the odds as stated in these Official Odds.

Limitations of the Scope of Responsibility:

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Promotion;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Promotion, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Promotion, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or to the receipt, use, inability to use or misuse of any prize.

Disputes:

Disputes will be resolved as outlined in Domino's Rewards [Terms & Conditions](#).

Severability:

If any provision of these Official Rules is found to be invalid, illegal, or unenforceable by a court or other tribunal of competent jurisdiction, that provision will be enforced to the fullest extent permitted by law. Remaining provisions will remain in full force and effect. If any provision is determined to be overly broad, it will be limited and enforced to the extent allowed by applicable law.

Entrant's Personal Information:

Information collected from entrants is subject to [Sponsor's Privacy Policy](#).

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