

Domino's® Emergency Pizza Red Card Sweepstakes

Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Eligibility:

Domino's® Emergency Pizza Red Card Sweepstakes (the "Sweepstakes") is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years old at the time of entry. Employees of Domino's National Advertising Fund Inc. ("Sponsor"), WorkInProgress, LLC, Merkle Inc. ("Administrator"), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children and their respective spouses, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible to participate in the Sweepstakes.

Agreement to Official Rules; Entrants Will Be Disqualified for Violations:

Participation constitutes each entrant's full and unconditional agreement to these official rules ("Official Rules"). The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor's and Administrator's decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all the requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Sweepstakes-related materials and these Official Rules, these Official Rules as posted on the Promotion Site shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible entries using artificial intelligence, robotic, automatic, programmed, or any other means, including but not limited to using multiple/different email addresses, identities, registrations and logins or any other methods. Violation of these requirements or any other aspect of these Official Rules will void all Sweepstakes entries of the person(s) responsible for such action and result in their disqualification from the Sweepstakes.

Sponsor/Administrator:

Sponsor: Domino's National Advertising Fund Inc., 30 Frank Lloyd Wright Drive, Ann Arbor, MI 48106.
Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000, Southfield, MI 48075.

Timing:

The Sweepstakes begins on May 18, 2026 at 12:00 a.m. Eastern Time ("ET") and ends on June 10, 2026 at 11:59 p.m. ET (the "Promotion Period"). Administrator's servers are the official time-keeping devices for the Sweepstakes.

How to Enter:

During the Promotion Period, visit the [Promotion Site](#) and follow the instructions to complete and submit the entry form. You must provide your first and last name (no initials), the email address associated with your Domino's Rewards account (if you have one), and your home mailing address (no P.O. Boxes). You'll also have the option to sign up for marketing emails from the Sponsor—this is optional and will not increase your chances of winning. After you submit the form successfully, you will receive 1 entry into the Sweepstakes.

Entry Limits:

Only 1 person per household can enter 1 time during the Promotion Period. Multiple entrants are not permitted to share the same email address or Domino's Rewards account or household address. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for this Sweepstakes.

Winner Selection, Winner Communications and Winner Requirements:

After registration closes, Grand Prizes will be randomly awarded when one of the following events (herein "Event") happens during the international soccer tournament taking place from June through July 2026 (the "Tournament"):

- The men's soccer team representing the United States receives a red card during a Tournament match;
- The men's soccer team representing the United States is eliminated from the Tournament;
or
- The men's soccer team representing the United States wins the Tournament.

Administrator is an independent organization whose decisions as to the selection of the Grand Prize winners are final and binding. Administrator will randomly select 63,371 Grand Prize winners from all eligible entries received during the Promotion Period, on or after the date of the Event that occurred. If there are fewer than 63,371 eligible entrants, all entrants will receive the Grand Prize. If there are more than 63,371 eligible entrants, those entrants who were not selected to receive the Grand Prize will receive the Consolation Offer. Administrator will notify all eligible entrants who participated by email and reveal whether they have won the Grand Prize or the Consolation Offer (details below in the Prize section). The Grand Prize or Consolation Offer will be deposited into the Domino's Rewards account associated with the email address provided by each entrant at registration. Entrants who do not have a Domino's Rewards account, must create one no later than August 2, 2026 to claim their prize. Domino's Rewards accounts are free to create, but subject to its [Terms and Conditions](#) and [Privacy Policy](#). Sponsor reserves the right to award fewer than the number of prizes stated if an insufficient number of eligible entries are received.

Prizes:

Quantity, Description and Approximate Retail Value ("ARV"):

- **Up to 63,371 Grand Prizes:** Each winner will receive 1 free medium 2 topping pizza (parmesan stuffed crust and pan pizza may have an additional charge) added to their Domino's Rewards account. Prize is redeemable only at participating Domino's stores, subject to the additional terms below. ARV: \$15.78.
- **Consolation Offer:** A **20% off** discount on menu priced items. Offer will be added to your Domino's Rewards account, subject to the terms below.

Material Terms for both the Grand Prize and Consolation Offer

- Must be redeemed online only.
- Can be combined with national offers (applies only to the Grand Prize).
- Cannot be combined with Domino's Rewards/loyalty offers.
- Valid for any service method; delivery is subject to applicable store delivery minimums.
- Must be redeemed by **8/2/26**.
- Additional terms and conditions may apply to redemption, to be provided at time of prize award.

Total ARV:

The total ARV of all available prizes offered in the Sweepstakes is \$ 999,994.38.

Odds of Winning:

The odds of winning the Grand Prize depend on the total number of eligible entries received during the Promotion Period.

Additional Prize Terms:

Prizes are non-transferable, cannot be redeemed for cash, and no substitution will be made except as provided in the Sponsor's sole discretion. In this case, a prize of comparable or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use, including delivery and service fees. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes will be fulfilled to each winner's Domino's Rewards account within approximately 24 to 48 hours after the notification email is sent. Limit of 1 Grand Prize or Consolation Offer per household. Unclaimed prizes will not be awarded.

Release:

By entering, entrants agree to release and hold harmless Sponsor, WorkInProgress, LLC, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

Publicity:

Except where prohibited, participation in the Sweepstakes constitutes each winner's consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, Sweepstakes entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation. Sponsor will not use any of the above mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

General Conditions:

Sponsor's Right to Modify or Cancel:

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud;
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Sweepstakes; or
- Any event or cause including but not limited to events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism, cancellation of the Tournament, or a legal demand from a third party that interferes with any aspect of the Sweepstakes, as determined by Sponsor in its sole discretion.

Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award all remaining prizes by conducting a random drawing from among all non-suspect, eligible entries received up to the date of the Issue or as otherwise deemed fair and appropriate by Sponsor; and/or modify the prizes offered.

Sponsor's Right to Disqualify Entrants:

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, including but not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:

In no event will Sponsor be obligated to award more than the stated number of prizes set forth in these Official Rules. In the event that more winner notifications are distributed or more prizes are claimed, due to a printing, production, seeding, computer, or other error of any kind, than the stated number of prizes, Sponsor reserves the right to award only the stated number of prizes based on the winner selection process described in these Rules, or if necessary, through a random drawing from among those entrants who were notified, confirmed to be eligible and where applicable, took the required action(s) to claim the prize.

Limitations of the Scope of Responsibility:

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process;
- Technical, network, mechanical, typographical, human, or other error which may occur in the administration of the Sweepstakes, including but not limited to the processing of entries, the announcement of the prizes, or in any Sweepstakes-related materials;
- Late, lost, undeliverable, damaged or stolen mail; delayed, stolen, lost, late, inaccurate, garbled or misdirected entries, emails, or other communications of any kind;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Sweepstakes, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or to the receipt, use, inability to use or misuse of any prize.

Disputes:

Except where prohibited, entrant agrees that:

- Any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually without resort to any form of class action and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan State Court located in Oakland County, Michigan;
- Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and
- Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
- All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of Michigan.

Severability:

If any provision of these Official Rules is found to be invalid, illegal, or unenforceable by a court or other tribunal of competent jurisdiction, that provision will be enforced to the fullest extent permitted by law. Remaining provisions will remain in full force and effect. If any provision is determined to be overly broad, it will be limited and enforced to the extent allowed by applicable law.

Entrant's Personal Information:

Information collected from entrants is subject to [Sponsor's Privacy Policy](#).

© 2026 Merkle Inc. All rights reserved.